

KTXA PROGRAM/ISSUES REPORT OCTOBER 1-DECEMBER 31, 2007

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months.

The primary vehicles used by the Station are TXA 21 News: First In Prime (weeknights at 7pm and 8pm) and its public affairs show, Positively Texas, which airs Sunday mornings at 6:30am. During the TXA 21 newscasts, viewers can chat online with the anchors. Some of the viewers' comments are shared on-air.

TXA 21 Quarterly Report October – December 2007

Medical

10/2 7, 8pm A TXA 21 report on the visit to North Texas of Egyptian twins who were successfully separated four years ago in Dallas. They returned for medical checkups. **10/15 7pm** A report on a new website that shows parents what autism looks like. The site plays clips that compare a typical child's behavior with that of a child with autism. **12/6 8pm** Twenty-one things women need to know to cure their common health complaints. **12/6 7pm** Psychologist Dr. Sylvia Gearing discusses what parents should consider before buying video games. **12/10 7pm** A relationship expert offers stress release tips when spending time with family members during the holidays. **12/27 8pm** Premature babies are often born with underdeveloped lungs. Little lungs can lead to chronic lung disease. A new method of treatment at Harris Methodist Hospital in Fort Worth is helping these young patients.

Community

Sanders Claus: Former Dallas Cowboys Cornerback Deion Sanders has partnered with KTXA to create "Sanders Claus," a program to help Dallas/Fort Worth area residents in need. Sanders appeared regularly on KTXA to profile local individuals or families with considerable needs, and invited viewers and area companies to provide assistance. The program has made wishes come true for various North Texans throughout the past year, from purchasing a new wheelchair for a paraplegic teenager who had outgrown her old one to providing a house for a local woman who tragically lost her home and her children in a horrific flood. **10/4 8pm** Former U.S. House Speaker Jim Wright was honored by the Fort Worth Chapter of the Volunteers of America.

10/9 7, 8pm Texas troops serving on the front line in Iraq can call home for free. Justin Boots donated 46,000 pre-paid phone cards. **10/22 8pm** The popular exhibit King Tut is returning to the U.S. The Dallas Museum of Art announced the exhibit will open in October 2008. **10/22 7, 8pm** Dallas City Councilman Dwayne Caraway wants those who wear saggy pants to pull them up. He placed two billboards against saggy pants in Dallas. Caraway previously proposed an ordinance against the fashion trend. He believes sagging pants are connected to criminal and gang activity. **11/1 7, 8pm** The South Dallas Cultural Center opened its doors to the public after two years of renovations. They celebrated with a month of activities including live music, film and dance festivals. **11/7 7, 8pm** People from all over Dallas showed up for North Texas' first Feast of Sharing. The event served a sit down holiday dinner to three thousand of Dallas' homeless. **11/2 7pm** Members of the Red Hat Society put on their best red hats and lined up at DFW Airport to greet troops returning from the war. **11/16 7pm** A premier boutique opened its doors in Southlake. Only teenage girls in foster care can shop there. The store is owned by a teen. **11/21 7pm** North Texans were among the top supporters of American troops in 2007. People in Dallas/Fort Worth sent 260 gift certificates worth more than \$7000 to troops and their families. Texas was the 4th most charitable state for the year. **11/29 8pm** Mothers and wives of NBA and NFL players were models in the Jubilee Celebrity Fashion Extravaganza benefiting Dallas' inner-city community. **12/1 7pm** High school students endured the brisk temperatures to mark their second annual Homeless Awareness Night. The students slept in cardboard boxes on the football field at Keller High school. **12/10 8pm** A group of mentally challenged young adults received a trip to Disney World. American Airlines sponsored the trip. **12/12 7pm** A woman who was left paralyzed from a robbery in her home received a conversion van from a North Texas couple. **12/17 7pm** A report on giving charitable gifts in the name of friends and family this holiday season. **12/27 8pm** A north Texas teenager spent her holiday raising awareness about African orphans through song.

Crime

10/19 7, 8pm Dallas' mayor wants to put an end to the city's drug problem by targeting landlords whose properties are suspected of having drug activity. **11/9 7, 8pm** Christmas came early to a north Texas woman who lost her two children and mother-in law in a deadly storm. Thanks to Sanders Claus and others in the community she received a new fully furnished house. **11/26 7pm** The Innocence Project of Texas received funds to help those wrongfully convicted get justice. A \$25,000 grant was awarded to the organization to help pay for investigations and DNA testing for those denied post conviction DNA testing. **12/6 7pm** Lives lost to crime were remembered during the holidays. For the past ten years loved ones have placed an angel ornament on the Tree of Angel in honor of crime victims.

Education

Teachers Driving Success: KTXA and KTVT partnered with driversselect to create a 12-week program to recognize outstanding North Texas teachers by awarding a car a week to a deserving educator. Dallas/Fort Worth area students and parents nominated their favorite teachers by submitting an essay on the stations' website. Online voting and scoring by a panel of judges were combined each week to select a winner of a vehicle. At the end of the year, the stations aired a half-hour special highlighting the recipients of the cars. **10/10 7pm** Psychologist Dr. Sylvia Gearing helps viewers understand children who engage in school shootings. **11/15 8pm** The Dallas school district will hand out cash awards to good teachers. The awards will be based on student performance. **11/29 8pm** Dallas Mayor Tom Leppert plans to donate \$200,000 of his mayoral salary over the next four years to a scholarship program for at risk kids. **12/6 8pm** A new report shows that the Dallas school district is not meeting some of their critical goals. Almost 40% of all schools are low performing. **12/7 7, 8pm** Twenty-five Dallas students won tennis shoes by entering an essay contest. **12/10 7, 8pm** AT&T's 2008 Dallas Yellow Pages features students from the School for the Talented and Gifted on the cover. Newsweek Magazine ranked the magnet school first on its list of America's Best High Schools in 2007. **12/10 7pm** The Texas Higher Education Coordinating Board is considering developing a new plan for preparing students for college. The board wants to reduce the number of students taking remedial classes in college. **12/12 7pm** A Dallas high school has banned students from wearing clothing that keeps their heads and ears covered. The ban is called the 'hoodie ban'. **12/14 8pm** A feature on a program that introduces elementary school students to the arts. The program is sponsored by a Fort Worth family.

Consumer

11/26 7, 8pm An investigative piece that reveals election records in Dallas and Tarrant county indicate that non-citizens are voting. **11/29 8pm** A report on an over the counter DNA test.

Positively Texas Quarterly Report October-December 2007

Community

10/13 When a mother loses a child a hole is left in her heart. Autumn Ater, servant, founder and a bereaved mother talks about the ministry she founded A Hole in My Heart. **10/13** October is Women in Business Month. In celebration the Women's Chamber of Commerce of Texas Tarrant County celebrated with a luncheon that included a panel of successful women speakers. **10/20** Peggy Nolan with Equest talks about Ridefest 2007. Ridefest is a therapeutic horse ride for children and adults with physical and mental challenges. **10/27** A discussion about the HeartCard. When the card is used at a retailer some of the proceeds benefit various charities. **10/27** A preview of Sunday in the Park, a family event in downtown Dallas. **10/27** Representatives from The Center for Nonprofit Management discuss their annual A Light of Night event.

11/3 A registered dietician from Parkland Hospital discuss LOVE TEA 3. The tea helps raise money for American Diabetes Association Camp New Horizon South. **11/3** Guests talk about Feast of Sharing, a free dinner where more than 3000 of Dallas' homeless were fed in a Thanksgiving dinner. **11/3** The Dallas Margarita Society's Ball is the largest invitation only party in the world. They also collect toys for underserved children in North Texas. **11/3** The Dallas Public Library and the World Affairs Council Dallas Fort Worth have joined forces to sponsor an author series. It is called AuthorSpeak. **11/17** The president of the Junior League of Arlington talks about their 25th Holiday Magic. It is a holiday gift market they sponsor every year to kick off the holiday season. CBS 11 TXA 21 are sponsors. Anchor Karen Borta was the emcee. **12/1** A preview of Celebrate Christmas. This is a drive through LIVE presentation on the life of Christ. **12/8** A discussion about the Christmas Wish Project. This group buys a toy on the Christmas list of Tarrant County foster children. **12/8** The Be A Santa To A Senior program provides gifts and companionship to seniors during the holidays. **12/15** Jonas Woolverton who performs in the Dallas Summer Musical's production of Cirque Eloize talks about the production. **12/22** Stephanie Ward with Stephanie Ward Gallery discusses the principals of Kwanzaa. **12/22** A preview of the 2008 season at the Fort Worth Kimbell Museum.

Medical

10/13 This segment focused on an education and outreach effort named in memory of Dallas native, Jeannette Brantley who died from ovarian cancer. The discussion included cancer detection and prevention and a luncheon taking place in her honor. **10/13** CBS 11 package on moles. A new study shows the number of moles you have may determine how quickly the body ages. **10/20** A discussion on the illness Sarcoidosis. **10/20** October is American Diabetes Month. In recognition the Dallas Chapter of the American Council of the Blind hosted "A Celebration of Disabilities with Pride and Independence". **11/10** Author Vanessa Vega talks about her new book on cutting. **11/17** A segment on Pick's Disease. It is a disease of the brain that is hard to diagnosis. **11/17** Pharmacist George Tohme has written a guide book for those with diabetes. He talked about his book and his belief that those with the disease can live healthy lives if they control their diabetes **12/15** Tamarra Billings owner of La Bella Belly Maternity shows gift ideas for new and expectant moms.

Education

10/13 Analyst and author Richard St. John talks about his new book "*8 To Be Great - The 8-Traits That Lead To Great Success*". **10/27** A look at the education program Summerbridge. Summerbridge is a national education program for middle school children. **11/10** Author Julie Lenzer Kirk talks about her book that compares owning a business to parenthood. **11/10** Guests talks about the American Can program, a car donation program. **12/1** Kevin Mondy, President of Project Still I Rise Inc. discusses his non-profit. **12/8** Musician Richmond Punch talks about the Dallas Uptown Youth Orchestra he started.

Consumer

11/17 A discussion about the pros and cons of geothermal energy. **12/15** A certified financial planner discusses the do's and don'ts of charitable giving and last minute tax tips regarding donations. **12/15** A representative from the Dallas Grease Abatement program shows viewers how to properly dispose of grease.